Public Notice

Application for Marijuana Establishment License

License Number: 11411
License Status: Active-Operating
License Type: Retail Marijuana Store
Doing Business As: Red Run Cannabis Company
Business License Number: 2168592
Email Address: marc@redruncannabiscompany.com
Latitude, Longitude: 61.217725, -149.880100
Physical Address: 225 E 5th Ave
Anchorage, AK 99501
UNITED STATES

Licensee #1

Type: Entity
Alaska Entity Number: 10212266
Alaska Entity Name: Red Run Anchorage Holdings LLC
Phone Number: 907-953-9453
Email Address: marc@redruncannabiscompany.com
Mailing Address: 105 Trading Bay Rd, STE 103
Kenai, AK 99611
UNITED STATES

Entity Official #1

Type: Individual
Name: Marc Theiler
Phone Number: 907-953-9453
Email Address: marc@redruncannabiscompany.com
Mailing Address: 105 Trading Bay Rd, STE 103
Kenai, AK 99611
UNITED STATES

Note: *No affiliates entered for this license.*

Interested persons may object to the application by submitting a written statement of reasons for the objection to their local government, the applicant, and the Alcohol & Marijuana Control Office (AMCO) not later than 30 days after the director has determined the application to be complete and has given written notice to the local government. Once an application is determined to be complete, the objection deadline and application information will be posted on AMCO's website at https://www.commerce.alaska.gov/web/amco. Objections should be sent to AMCO at marijuana.licensing@alaska.gov or to 550 W 7th Ave, Suite 1600, Anchorage, AK 99501.

POSTING DATE_____

Docusign Envelope ID: 0667014D-BD60-41DC-8822-2029644404D6

Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
marijuana.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board

Form MJ-20: 2025-2026 Renewal Application Certifications

Why is this form needed?

This renewal application certifications form is required for all marijuana establishment license renewal applications. Each person signing an application for a marijuana establishment license must declare that he/she has read and is familiar with AS 17.38 and 3 AAC 306. A person other than a licensee may not have direct or indirect financial interest (as defined in 3 AAC 306.015(e)(1)) in the business for which a marijuana establishment license is issued, per 3 AAC 306.015(a).

This form must be completed and submitted to AMCO's Anchorage office by each licensee (as defined in 3 AAC 306.020(b)(2)) before any license renewal application will be considered complete.

Section 1 – Establishment Information

Enter information for the licensed establishment, as identified on the license application.

Licensee:	Red Run Anchorage Holdings, LLC	**License Number:**	11411		
License Type:	Retail Marijuana Store				
Doing Business As:	Red Run Cannabis Company				
Premises Address:	225 E 5th Avenue				
City:	Anchorage	**State:**	Alaska	**ZIP:**	99501

Section 2 – Individual Information

Enter information for the individual licensee who is completing this form.

Name:	Marc Theiler
Title:	Manager, Member

Section 3 – Violations & Charges

Read each line below, and then sign your initials in the box to the right of any applicable statements:	Initials
I certify that I have **not** been convicted of any criminal charge in the previous two calendar years.	DS MT
I certify that I have **not** committed any civil violation of AS 04, AS 17.38, or 3 AAC 306 in the previous two calendar years.	DS MT
I certify that a notice of violation has **not** been issued for this license between July 1, 2024, and June 30, 2025.	N/A

Sign your initials to the following statement only if you are unable to certify one or more of the above statements:	Initials
I have attached a written explanation for why I cannot certify one or more of the above statements, which includes the type of violation or offense, as required under 3 AAC 306.035(b).	MT

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Form MJ-20: 2025-2026 Renewal Application Certifications

Section 5 ☐ Certifications

Read each line below, and then sign your initials in the box to the right of each statement: Initials

I certify that no person other than a licensee listed on my marijuana establishment license renewal application has a direct or indirect financial interest, as defined in 3 AAC 306.015(e)(1), in the business for which the marijuana establishment license has been issued. DS MT

I certify that I meet the residency requirement under AS 43.23 or I have submitted a residency exception affidavit (MJ-20a) along with this application. DS MT

I certify that this establishment complies with any applicable health, fire, safety, or tax statute, ordinance, regulation, or other law in the state. DS MT

I certify that the license is operated in accordance with the operating plan currently approved by the Marijuana Control Board. DS MT

I certify that I am operating in compliance with the Alaska Department of Labor and Workforce Development's laws and requirements pertaining to employees. DS MT

I certify that I have not violated any restrictions pertaining to this particular license type, and that this license has not been operated in violation of a condition or restriction imposed by the Marijuana Control Board. DS MT

Initial this box if you are submitting an original fingerprint card and the applicable fees to AMCO for AMCO to obtain criminal justice information and a national criminal history record required by AS 17.38.200 and 3 AAC 306.035(d). If I have multiple marijuana licenses being renewed, I understand one fingerprint card and fee will suffice for all marijuana licenses being renewed. N/A

If multiple licenses are held, list all license numbers below:

N/A

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification. DS MT

Marc Theiler
Printed name of licensee

DocuSigned by:
9AC8B7A9C5E34DE...
Signature of licensee

Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
amco.enforcement@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board – AMCO Enforcement

Notice of Violation (3 AAC 306.806(e))

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Licensee:	Branden Bartlett	**Date:**	7/30/24
Doing Business As:	Red Run Cannabis Company	**License #:**	11411
License Type:	Retail Marijuana Store	**AMCO Case #:**	AM241747
Mailing Address:	PO Box 200132 Anchorage, AK 99520		

	Date	Violation of	Fine	Date	Violation of	Fine
Violation(s) of Statute/Regulation:	7/10/24	3 AAC 306.720	$200			

	Date	Violation of	Fine	Date	Violation of	Fine
Prior Violation(s)						

This is a notice to you as a licensee that you are being issued a notice of violation for the purposes described in 3 AAC 306.806(e). A description of the violation is as follows,
NOTE: This is not an accusation or criminal complaint.

On 07/01/24 Municipality of Anchorage Land Use Enforcement notified AMCO that Red Run Cannabis Company (Lic# 11411, retail marijuana store, transfer pending) was operating without functional surveillance cameras in the retail sales area.

On 07/10/24, Investigators Murray and Bankowski conducted an inspection of the premises. Upon reviewing the surveillance cameras it was confirmed that only the cameras covering the outside of the premises and interior storage areas were accessible. Manager John Pratt confirmed that no one within the company was able to log in and access the retail sales area cameras and they have not been able to do so since at least March 1st, 2024 when Red Run took over management of the business. The recording DVR/NVR appeared to be powered on but it is unknown whether or not the cameras have been recording during this time.

Pratt said that Red Run Cannabis owner Marc Theiler installed one Wyze web-based camera in the retail area as an interim solution. Pratt showed me the live stream from the camera and it showed only a portion of the restricted access area and point-of-sale area. He also said the camera is not capable of recording for the minimum 40 days. Pratt said that after the visit from Land Use Enforcement they have been actively working with Long Security to restore access to the cameras.

As of 07/30/24, access has still not been restored. A proposed solution with the hardware manufacturer is currently being deployed and should be completed soon.

At no point was AMCO ever notified of this deficiency by the licensee or Red Run Cannabis Company, whom the license is being transferred to.

This is a violation of 3 AAC 306.720 Video Surveillance (a)(1)and (3), (f)

Notice of Violation

Disciplinary Action

Civil Fine:		**Probation:**	

You may choose to contest or not contest the violation or recommended disciplinary action. If you do not contest, please describe in writing the remedial measures you are taking to address the violation and remit the requested fine, if applicable You may contest the violation or recommended disciplinary action by filing a written response not later than 10 days after your receipt of this notice. You may elect to appeal this notice directly to the Marijuana Control Board under 3 AAC 306.845 or request an informal conference with the director under 3 AAC 306.844. if your informal conference with the director is not to your satisfaction, you may still elect to appeal this notice to the board by filing written notice of the same with AMCO. Any appeal to the board will be heard at the next regularly scheduled meeting of the Board, unless both AMCO and you agree to an extension. You may appeal any final decision by the board to the superior court under AS 44.62.560, excluding a request that the director prepare an accusation for suspension or revocation of a license.

Please send your response, including any potential fine, your request for an informal conference, or appeal to the board to the address below and include your marijuana license number in your response.

Marijuana Control Office
Attn: AMCO Enforcement
550 W. 7th Avenue Sute 1600
Anchorage, AK 99501
amco.enforcement@alaska.gov

Issuing Investigator:		**Issued To:**	
Signature:		**Title:**	
Delivered VIA		**Issued Date:**	

Red Run Cannabis Company

5455 Kenai Spur Hwy
Kenai, Alaska 99611

Email: marc@redruncannabiscompany.com - Cell: (907) 953-9453

Date: 7/24/24

To:
Alcohol and Marijuana Control Office
AMCO Enforcement Division
550 W. 7th Avenue, Suite 1600
Anchorage, AK 99501
amco.enforcement@alaska.gov

Subject: Response to Notice of Violation AM 24-1747 – 3 AAC 306.720 Video Surveillance

To Whom It May Concern,

This letter serves as Red Run Cannabis Company's formal response to Notice of Violation AM 24-1747, dated July 30, 2024, issued in connection with License #11411 for our retail establishment located in Anchorage, Alaska.

Summary of Events:

Upon taking ownership of the licensed premises formerly operating as Denali Dispensaries, we encountered a series of technical and administrative challenges tied to the inherited video surveillance infrastructure. Unfortunately, during the transition period, our then-retail supervisor failed to communicate the urgency and specific nature of access issues raised by both AMCO and the Municipality of Anchorage regarding the NVR (Network Video Recorder) system.

Unbeknownst to ownership, the retail supervisor was confused about the login process for the existing camera system and mistakenly believed access was unattainable due to a lack of credentials or a functional interface. This misunderstanding delayed our awareness of the problem.

Resolution:

As soon as I, Marc Theiler (owner), was made directly aware of the situation—prompted primarily by contact from a municipal enforcement officer warning of potential conditional use license consequences—I personally

Red Run Cannabis Company
5455 Kenai Spur Hwy
Kenai, Alaska 99611

Email: marc@redruncannabiscompany.com - Cell: (907) 953-9453

intervened. I secured local access credentials, restored full access to the existing DVR/NVR system, and immediately facilitated review access for both AMCO and municipal authorities.

Upon inspection, we discovered that the surveillance system inherited from the previous owners was insufficient. To ensure long-term compliance, we took the following corrective actions:

1. System Overhaul: We fully upgraded the surveillance infrastructure with a new NVR-based camera system capable of extending additional cameras and coverage.

2. Expanded Coverage: We installed additional cameras to enhance visibility and coverage of all restricted and public-facing areas.

3. Credential Management SOP: We revised internal standard operating procedures to ensure that all future retail supervisors receive formal training on surveillance systems, credential management, and priority compliance communications.

4. Personnel Adjustment: The retail supervisor who failed to escalate this issue appropriately has been relieved of duty.

Conclusion:

Red Run Cannabis Company takes compliance and regulatory oversight seriously. Although this NOV stemmed from a breakdown in internal communication and inherited infrastructure issues, we have since implemented robust technological and procedural improvements to ensure this does not recur.

We respectfully submit this explanation as required for renewal processing and confirm that the issue has been fully addressed and resolved.

Sincerely,
Marc Theiler
President, Red Run Cannabis Company
marc@redruncannabiscompany.com
(907) 953-9453